

This Emerging Retail Stock is Disrupting the \$200B+ Home Décor Category

By Luke Lango August 3, 2020

If you've ever remodeled your kitchen, spruced up your bedroom, or upgraded the patio furniture, then you know that the home décor shopping process is *not* simple.

That's due to fragmentation.

In most other specialty retail verticals, there exists some ubiquitous, all-in-one superstore.

A place that that you can go to (or visit online) and almost certainly find exactly what you're looking for.

Want a new laptop? Go to Best Buy, an all-in-one consumer electronics superstore that owns 46.5% of the consumer electronics market in the U.S.

Need a hammer? Try Home Depot, the all-in-one home improvement superstore that owns 30% of the U.S. building materials and garden supply market.

Looking for a new couch? Go to...

Well...

Go to where?

In the home décor retail category, there is no ubiquitous, all-in-one superstore.

Walmart's the biggest player, with *just 11% market share*, and those stores aren't dedicated to home décor.

HomeGoods has just 7% market share. Bed Bath & Beyond has just 5% share. Neither of those stores can scale to "superstore" status because their stores are small (under 50,000 square feet, on average, which isn't enough to be a furniture superstore with robust inventory).

Meanwhile, Wayfair—the upstart, online-only home décor retailer—owns just 2% of the market, and that company is working against the reality that ~90% of U.S. consumers prefer to buy furniture in-store.

So... when shopping for home décor... the process takes *forever*... because you go to Walmart... you go to HomeGoods... you go to Bed Bath & Beyond... you browse Wayfair... and still, you may not find what you're looking for...

Someone needs to fix this problem.

Finally, *someone is*...

In today's edition of *The Daily 10X*, we will tell you about one small, emerging furniture retailer that is building large-scale, home décor superstores, and which has a visible and compelling opportunity to become the Best Buy or Home Depot of this space.

The Best Retail Stock to Buy for the Next 10 Years

Arguably the best retail stock to buy today and hold onto for the next 10 years is At Home (HOME).

That's because the Plano-based retailer—while relatively small and obscure today—projects to fundamentally disrupt and turn into the unrivaled king of the \$200+ BILLION U.S. home décor market by 2030.

As that happens, At Home—a mere \$800 million company today—will turn into a dominant, \$20+ billion retailing giant.

Here's the story.

At Home is pioneering the concept of *value-driven, large format* home décor superstores with seemingly *unlimited inventory*.

The stores themselves average more than 100,000 square feet, so on par with a Walmart or a Target... and about 2X the size of your average Bed Bath & Beyond store, 4X the size of your average HomeGoods store, and almost 10X the size of your average Pottery Barn store.

These stores are unprecedentedly huge for the home décor category.

And being unprecedentedly huge, they have an unprecedented amount of product. Every At Home superstore has *over 50,000 product SKUs*.

Just as important, those 50,000 product SKUs retail at value prices.

The average price point at At Home? Just \$15—and the retailer has been shown to often beat Walmart, Target, Wayfair, Bed Bath & Beyond, and Amazon on pricing for comparable products.

In other words, with At Home, you have a retailer that is opening up *huge stores*... with tons of product... and selling all that product at *affordable prices*... in a home décor category that is *highly fragmented* and in *desperate need* of an all-in-one superstore.

Sound like a recipe for success? It is.

Soon enough, the At Home novel superstore concept will consolidate the home décor category, and your full-day home décor shopping excursions that include stopping at dozens of furniture stores, will be replaced by an hour trip to a single At Home store.

Needless to say, this has *huge implications* for At Home stock.

At Home operates 219 large format stores today. HomeGoods has 800+ stores. Bed Bath & Beyond has 1,000+ stores.

Clearly, there's a lot of opportunity for At Home to expand its retail footprint. That's exactly what management plans to do. They believe At Home can grow to 600+ superstores in the U.S. and sustain 10%+ annualized unit growth over the next several years.

At Home should grow to ~600 stores by 2030. Each one of those stores does about \$6 million in annual sales. Store level profit margins at the stores hover around 30%. The math there implies \$3.6 billion in 2030 sales, and \$1.1 billion in store-level profits.

Taking out \$250 million for corporate overhead, \$150 million for depreciation and amortization, \$40 million for interest expense, and 20% for taxes, you're left with potential net profits in 2030 of over \$500 million.

A 20X multiple on that implies a potential future valuation for At Home of *\$20+ billion*.

To that end, I think it's fair to say that At Home stock may represent the best investment opportunity in the retail sector today.

Key Company Details

Company Name	At Home Group Inc.
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Ticker Symbol	HOME
Share Price	\$12.42
Current Market Value	\$800 Million
Annual Revenue	\$1.3 Billion
Catalyst	Home Décor Superstore Solution

This Tiny EV Stock Will Surge as We Enter the Dawn of a New Era in Transportation

By Luke Lango August 4, 2020

Part of the traditional American identity is that bigger is better.

Americans like bigger burgers. Bigger houses. Bigger skyscrapers. And, yes, above all else, Americans like bigger cars.

Every small car that has ever launched in the U.S. to-date has been a failure.

Suzuki in the early 2010s. The Toyota Scion iQ in 2015. Mercedes' mini-Smart Car in 2019.

None of them sold more than a few hundred units. None of them are still for sale in the U.S. today.

The blunt reality: small cars don't sell well in the U.S.

Actually... let me rephrase that... small cars *haven't* sold well in the U.S.

Yet.

That'll change soon...

The emergence of critical and secular *demographic, societal, and economic* megatrends are fundamentally reshaping America's relationship with cars.

As a result, we are entering the dawn of a new era in transportation wherein small cars will see huge adoption uptake over the next decade.

In today's edition of *The Daily 10X*, we will show you how to play this fundamental and enormous shift in America's auto consumption, by investing in a small-cap, next-gen car maker that's perfectly aligned to win big amid this shift in the 2020s.

A Perfect Company for the Small, Electric Car Revolution

America's relationship with cars is changing. And that's mostly because *who* is buying cars is going to change over the next decade.

The U.S. auto market has historically been driven by older folks and families, who live in spacious suburban neighborhoods, with sizable incomes and good credit.

That crowd likes bigger cars, and can afford nicer cars.

But, in the 2020s, the U.S. auto market will increasingly be driven by an entirely different demographic: young, single folks, who live in jam-packed cities, with lower incomes and worse credit.

Long story short, due to the widespread availability of shared mobility services, Millennials have long shunned car ownership, with U.S. Millennial car ownership rates at 80% today, versus 90%+ for older demographics.

Covid-19 is changing that, because it has eroded the attractiveness of ride-sharing, and prompted these young, single folks, who before relied on Lyft and Uber rides, to finally get a car.

A recent Capgemini survey found that 45% of individuals under the age of 35 are considering buying a car in the wake of the pandemic, with a majority of that intent coming from people who have never owned a car before.

But these young folks are still at the beginning of their careers. Living in cities. With unproven credit histories. And tons of student debt. Plus, they are also from the generation that is hyper-concerned with saving the environment.

So, they aren't going to splurge on big new fancy Hummers.

They are going to buy small and cheap electric cars.

That's great news for ElectraMeccanica (SOLO).

The Canadian-based EV maker is making the perfect car for this new generation of car buyers: a three-wheel, single-seat EV—dubbed SOLO—which retails for just \$18,500.

At that price point, it's cheaper than any other vehicle on the market. It's zero-emission. It's small enough that it can be parked anywhere. And one seat isn't a significant limiting factor, since the most common use case of a car is to commute to and from work, and 80%+ of those trips are done alone.

In other words, ElectraMeccanica is selling the perfect car (a small, cheap EV), to the perfect audience (price- and eco-sensitive young consumers living in cities), at the perfect time (when all those young consumers are looking to buy a car).

This growth story is just starting to come to life in 2020.

The company—which up until this year was just a concept and a website—has, in 2020, simultaneously scaled production at its Chinese factory to pump out 20,000 SOLO vehicles a year, and opened up two direct-to-consumer retail locations in busy malls in Los Angeles and Scottsdale. A third retail kiosk is scheduled to open in Portland in September.

Thus, for the first time in its history, ElectraMeccanica is ready to sell thousands of its next-gen urban mobility vehicles.

And that's exactly what the company will do...

My modeling suggests that, as the small-car and electrification megatrends sweep across the U.S. transportation landscape over the next several years, it's quite likely that ElectraMeccanica sells upwards of 50,000 of its SOLO vehicles by 2030.

At what will likely be a \$20,000 price point by then, that implies \$1 billion in revenues.

A market-average 2X sales multiple on that gets you to a \$2 billion market cap. And that's *before* factoring in any sales from the company's two-seat EV concept, the Tofino, which is set to launch in 2023.

ElectraMeccanica's valuation presently hovers around \$200 million.

Needless to say, *there's huge upside potential here...* enough that you may want to consider taking a long-term position in ElectraMeccanica stock today if you believe in the small, electric car revolution.

Key Company Details

Company Name	ElectraMeccanica Vehicles Corp.
Ticker Symbol	SOLO
Share Price	\$3.16
Current Market Value	\$200 Million
Annual Revenue	N/A
Catalyst	Small EV Revolution

This Small Stock Offers an Explosive Way to Play China's Booming Pharmaceutical Market

By Luke Lango August 5, 2020

We spend a lot of money on drugs in this country.

In 2018, U.S. pharmaceutical spend measured \$485 billion... in a country with about 330 million people... implying pharma spend of nearly \$1,500 per person.

That's not an anomaly. *It's the norm for developed countries to spend big on drugs.*

Switzerland's pharma spend per capita measures roughly \$1,000.

Canada, Japan, and Germany hover around \$800 in pharma spend per person. Belgium and Australia are at \$700. South Korea, France, and Austria are at \$650. Greece, Italy, Ireland, and Spain spend around \$600 per person.

Across the globe, people spend a bunch of money on drugs.

Except in one country.

China.

Where total pharma spending measured ~\$130 billion in 2018... on a population of 1.4 billion people... for a per capita spend of just ~\$90.

That's a huge gap between China's pharma spend per capita (\$90) and where it sits in essentially every developed country in the world (above \$500).

This huge gap won't last long...

Several powerful *demographic*, *policy*, and *capital* growth drivers—such as China's rapidly aging and urbanizing population, big moves from the Chinese government to accelerate the drug approval process, and a rapid increase in the amount of money being invested into medical startups—are in place to meaningfully narrow this gap over the next decade, and spark *explosive growth* in China's emerging pharmaceutical market.

In today's edition of *The Daily 10X*, we will show you how to invest in this booming market for huge returns, by buying a small-cap U.S. pharmaceutical company that is on the cusp of making big noise in China.

Getting The Right Products, At The Right Time, In The Right Market

Arguably the most explosive investment opportunity in China's burgeoning pharmaceutical market is CASI Pharmaceuticals (CASI).

CASI is not your typical small-cap pharmaceutical company, with a few moonshot potential drug candidates and limited visibility to huge sales production.

Instead, CASI is a pharma company with a *unique* business model, a *robust* portfolio of proven therapies, and clear visibility to *huge* sales production.

The Maryland-based company doesn't really develop its own drugs, as most small-cap pharma companies do. Instead, CASI acquires and licenses various therapeutics for use in China.

Essentially, what CASI management does is:

1. Identify unmet medical needs in China.
2. Scan across the global medical landscape for therapies which are being developed, outside of China, to meet those medical needs.
3. Acquire the distribution rights for said therapies in China.

In theory, what this business model is supposed to do is equip CASI with a robust portfolio of proven therapies, which pass through Chinese approval processes quickly, and scale rapidly in China.

But that's not what has happened so far...

Instead, CASI has stumbled for several years trying to figure out what drugs to acquire, what markets to focus on, and how to best approach the Chinese drug approvals process.

Until now.

In 2019, CASI finally figured its unique business model out... *and now this small-cap company is ready to rip higher with the China pharma market in the 2020s.*

Specifically, in 2019, CASI management decided to focus on the hematologic cancer market, and throughout the year proceeded to construct a best-in-breed portfolio of largely proven hematology treatments for use in China.

One of the drugs in that portfolio—EVOMELA, designed to treat multiple myeloma—launched in China in August 2019, did \$4.1 million in revenue in the last five months of 2019, and did another \$3.4 million in revenue in the first three months of 2020.

Meanwhile, four other drugs in that portfolio are expected to launch clinical trials in 2020. Two other drugs in the company's pipeline are expected to launch clinical trials in 2021.

In other words, CASI is finally making progress against its goals to take foreign treatments and commercialize them in China...

At a time when the Chinese government is taking significant steps to fast-track the approval of foreign medicines in China by reducing clinical requirements for such pre-approved drugs.

Broadly, then, CASI is getting its act together at the perfect time.

If management continues to execute against their goals, the potential upside in CASI stock is enormous.

Edison Research estimates that peak sales of all the drugs in CASI's portfolio sum to over \$1 BILLION.

It should be no surprise, then, that Wall Street analysts see CASI growing revenues by *100-fold over the next decade to nearly \$400 million.*

If that does happen, then CASI will turn into a multi-billion-dollar pharma giant in China.

The company has a market cap of just \$240 million today.

Of course, CASI management needs to execute to realize these multi-bagger returns over the next decade... but if they do... CASI stock could turn into one of the pharma industry's biggest winners in the 2020s.

Key Company Details

Company Name	CASI Pharmaceuticals, Inc.
Ticker Symbol	CASI
Share Price	\$1.93
Current Market Value	\$240 Million
Annual Revenue	\$8 Million
Catalyst	China Pharmaceutical Market Growth

A Cloud Communications Boom Will Send This Small Stock Flying

By Luke Lango August 6, 2020

What is the most important business function?

There is no right answer here. The answer will obviously depend on the company, the industry, and the service or product being sold.

Still, across all companies and industries, one of the most important business functions is communications. If a company's employees can't effectively communicate with one another—or they can't effectively communicate with customers—then that company is up creek without a paddle.

Longtime readers will know one of the biggest themes in the business world right now is the cloud revolution. Long story short, every business in the world is pivoting their workflows, processes, and data from on-premise, to the cloud.

Connect the dots. Communications is a core business function. Every business is pivoting to the cloud. Then... every business should have some form of a cloud communications platform, right?

Wrong.

Only 10% of companies have migrated their legacy communications platforms to the cloud.

Inevitably, the other 90% will aggressively adopt cloud communications platforms over the next several years, sparking what many analysts see as explosive 100%-plus growth in this market into 2025.

In today's edition of *The Daily 10X*, we will show you how to play this cloud communications boom. Of course, it's by buying a small cap technology company with *huge* upside potential.

A Niche, Nimble Player in an Explosive Market

The legacy communications market measures somewhere around \$60 billion. The Unified Communications as a Service (UCaaS) market—which is just the insider term for “cloud communications”—measures about \$16 billion.

Over the next several years, almost all legacy communications will migrate to the cloud. As that happens, the \$16 billion UCaaS market, will turn into a \$60 billion market.

And at the heart of this explosive growth will be Crexendo (CXDO), a small \$140 million UCaaS provider that is *attractively positioned to dominate specialized niches in this explosive market.*

First, let's understand the history of Crexendo.

Traditionally, Crexendo has been a legacy communications provider. That business involves a low-margin, hardware model with one-time sales and contracts, and a ton of financial lumpiness.

As such, the company's history isn't pretty. From 2010 to 2017, this company posted inconsistent revenues with net losses.

But, over the past two years, Crexendo has embarked on a *revolutionary cloud transformation*, pivoting its one-off, low-margin legacy hardware business model, into a subscription-based, high-margin UCaaS business model.

The results speak for themselves.

In 2018, total revenues rose 17%, powered by a 24% increase in UCaaS revenue. The company reported an adjusted profit for the first time in the decade.

Crexendo followed that up in 2019 with 21% revenue growth, 25% UCaaS revenue growth, 400% adjusted profit growth, and a GAAP net profit.

In other words, the cloud turnaround at Crexendo has already *sparked a meaningful improvement in the company's financials in just two years*. During that time, Crexendo stock has risen MORE THAN 200%.

This is just the beginning...

The UCaaS market is very crowded. There's a bunch of big players like Microsoft, Cisco, and RingCentral. But those bigger players offer a "one size fits all" solution. For many specialty small-to-medium sized businesses, that one size UCaaS platform doesn't fit them.

In steps Crexendo.

The company is small enough and nimble enough that its engineers can custom design UCaaS solutions for companies with unique UCaaS needs. Think companies which need more than just basic employee-to-employee communications, or companies with extensive existing communications systems that need to be integrated.

Crexendo is the best-in-the-market when it comes to servicing those special UCaaS requirements, and as such, is optimally positioned to grow as a niche provider in the booming UCaaS market over the next few years.

This company has just a \$140 million market cap... in a \$60 billion market. In other words, the huge cloud-powered turnaround in Crexendo is in its first inning.

Over the next eight innings, Crexendo's revenues and stock price could both explode higher by 500%... or more.

So, if you're looking for a booming small cloud stock with huge turnaround potential, consider taking a position in Crexendo stock today.

Key Company Details

Company Name	Crexendo, Inc.
Ticker Symbol	CXDO
Share Price	\$8.84
Current Market Value	\$140 Million
Annual Revenue	\$15 Million
Catalyst	UCaaS Market Boom

The Coming AI Revolution Will Power This Small Stock WAY Higher

By Luke Lango August 7, 2020

When I say “identity,” what do you think of?

If you’re like me, you immediately start thinking of what makes you... well... you. Your height. Eye color. What job you have. What car you drive. What shows you like to watch.

That is, the amount of data associated with each individual identity is both endless and unique.

Those attributes make identity data extremely valuable.

Up until recently, though, enterprises had no idea how to extract value from this robust dataset. That’s all changing right now...

Breakthroughs in artificial intelligence and machine learning technology are enabling companies to turn identity data, into more personalized, secure, and streamlined user experiences for their customers, employees, and partners.

This brand-new AI-powered space—dubbed by insiders as Identity Intelligence—will fundamentally transform how businesses operate over the next decade.

In today's edition of *The Daily 10X*, we will show you how to play the booming Identity Intelligence trend, and it's by buying a small-cap stock that is turning into the heartbeat of America's biggest companies.

Turning into the Heartbeat of Corporate America

Denver-based Ping Identity (PING) went public in September 2019 with one simple goal: to secure the digital world through intelligent identity.

The idea was pretty simple. Passwords suck. They are unnecessarily time-consuming (employees spend about 11 hours per year entering and resetting passwords). They don't even work (80% of data hacks are due to weak or compromised passwords). And they can be very costly (the average cost of a data breach in the U.S. is over \$8 million).

So, why not replace passwords with identities?

First, throw out the need for multiple passwords. Replace them with federated single sign-on (SSO) and self-service passwords, so that one login grants employees access to everything they need access to.

Second, turn that SSO password into an identity feature—like face ID, or thumbprinting.

Third, add on multi-factor authentication—which requires users to provide two separate pieces of authentication to get into an ecosystem—because it reduces password risk by 99.9%.

Ping Identity did exactly that. And in so doing, the company developed a suite of workforce identity solutions with huge enterprise demand. Since 2017, Ping has grown revenues by more than 40%, and on-boarded 50 Fortune 100 companies as customers.

But that was just the tip of the iceberg.

Over that past few quarters, Ping Identity has increasingly realized that identity intelligence solutions have powerful applications far beyond the scope of eliminating passwords. *They can be used to dramatically improve everything about a company.*

On the workplace side, identity intelligence solutions can be used to create a more flexible work environment by allowing employees to securely log into any service from any device. They can be used to unify the employee experience across different applications. They can speed up a business by making new service integration as simple as a few clicks.

Meanwhile, identity intelligence solutions also apply to customers, *in the exact same way they apply to employees*. These solutions can leverage identity data to create seamless, secure, and personalized customer experiences, complete with simple registration, secure authentication, personalized settings, and much more.

Ping Identity has developed a suite of identity intelligence solutions to meet all of these needs, and has consequently become an increasingly important and mission-critical component of enterprise infrastructures.

Indeed, on a recent conference call, management said that one of the company's Fortune 100 customers called Ping the "heartbeat" of the company.

Over the next several years, more and more companies will see the rising importance of identity intelligence, and increasingly deploy Ping's solutions across their entire business. As they do, Ping will become the heartbeat of not one... not two... but several hundred companies across the world.

Ping's market cap today stands at just \$2.9 billion. If that seems low for a company that could one day be the heartbeat of corporate America, that's because it is. Ping could easily fetch a \$10 billion, \$20 billion, even \$30 billion-plus market cap one day.

In other words, if you're looking to play the potentially enormous identity intelligence boom, consider taking a position in Ping Identity stock today.

Key Company Details

Company Name	Ping Identity Holding Corp.
Ticker Symbol	PING
Share Price	\$34.36
Current Market Value	\$2.9 Billion
Annual Revenue	\$254 Million
Catalyst	Identity Intelligence Revolution

As 5G Turns Sci-Fi Into a Reality, This Small Holographic AR Stock Should Rise By 20X... At Least

By Luke Lango August 10, 2020

For a moment, think back to your favorite old-school science fiction movie.

Chances are it features holographic technology.

In the original *Star Wars* trilogy, Princess Leia used holograms to communicate a message of help to Obi-Wan-Kenobi, while Chewbacca, R2D2, and C3PO played holographic chess.

In *Back to the Future Part II*, Marty McFly was engulfed by a giant holographic advertisement for the fictional film, *Jaws 19*.

In *Total Recall*, Lori uses a hologram to practice tennis, and Quaid uses a wrist watch device to produce a hologram of himself and deceive his captors.

The list goes on and on.

Science fiction has, time and time again, eluded to the seemingly endless potential use cases of holographic augmented reality (AR) technology.

But holographic AR technology has largely remained *just* science fiction for decades.

Until now...

Over the next few years, 5G-powered breakthroughs in connectivity speed, power, and capacity will unlock a new era of holographic AR technology... and turn what you've seen in *Star Wars*, *Back to the Future*, and *Total Recall* into a reality.

This holographic AR megatrend is expected to create a new market which, by 2025, will measure more than \$500 BILLION...

In today's edition of *The Daily 10X*, we will show you how to play this holographic AR megatrend by buying a small-cap stock which is new to public markets and which has an opportunity to rise more than 20X over the next several years.

A New, Innovative Stock with Long-Term Breakout Potential

When Beijing-based holographic technology company WiMi Hologram Cloud (WIMI) hit the public markets via an IPO in April 2020, nobody paid much attention.

After all, we were in the midst of global pandemic which had shut down the global economy, was only getting worse by the day, and which had ended Wall Street's longest bull market ever.

Against that backdrop, investors didn't care much about a small holographic AR company.

But they should have.

As the technology backbone of China's holographic AR industry, WiMi is one of the most exciting growth stocks in the market today, and WiMi stock has a visible and compelling opportunity to rise by more than 20X over the next five years.

Here's the story.

Most people agree that AR/VR technology represents the future. Things like immersive gaming, movies, and shows; live concerts and sporting events; holographic advertising and communication; dynamic 3D modeling and rendering; etc.

But mass adoption of AR/VR tech has been short-circuited by a *consistently poor user experience*—with ~40% of industry insiders saying that technical glitches have been the biggest obstacle hindering consumer adoption to-date.

Those technical glitches are a result of insufficient networking capacity and connectivity speeds to support seamless and immersive holographic AR experiences.

According to Qualcomm, your average video conferencing call requires just 2 Megabits per second (Mbps) of bandwidth. Holographic AR experiences require several hundred Mbps of bandwidth.

5G—with its dramatic increases in speed and network capacity, and dramatic reduction in latency—will unlock that much bandwidth.

More than that, 5G will make that much bandwidth the global standard, and in so doing, create a global network infrastructure which can seamlessly support rich holographic AR experiences *everywhere, all the time*.

To that end, industry experts expect the holographic AR market to enter a growth renaissance over the next five years, as 5G advancements make things like holographic advertising and immersive gaming ubiquitous.

According to Frost & Sullivan, the 5G holographic AR market globally is projected to rise by more than 1,250% to \$500+ BILLION by 2025.

WiMi is at the epicenter of this market.

The company, which has created an end-to-end technology platform to power all sorts of holographic experiences, with a specific focus on advertising and entertainment today, is the number one holographic AR tech company in China in terms of revenue (\$46 million in 2019), clients (153 customers), holographic contents (4,600 ready-to-use holographic contents), software copyrights (214 copyrights), and registered patents (132 patents).

In other words, this is *the* Chinese holographic AR tech company.

So... as the Chinese holographic AR market grows by 3,600%+ to \$65 billion by 2025, on the back of 5G advancements powering increasing deployment of things like holographic advertising and live entertainment services, WiMi should grow with the market.

Is 3,600%+ revenue growth likely? No. More competitors will enter the market. WiMi's market share will erode over time.

But somewhere around 1,000%+ revenue growth is likely into 2025... against the backdrop of a highly scalable technology platform business model... that's *already running at ~40% operating margins*.

In other words, there is a visible and compelling opportunity for WiMi to report *huge* net profits one day.

How huge? According to my modeling, around \$250+ million huge, which—after applying a sector-average 35X earnings multiple—implies a 2024 valuation for WiMi of... \$10.5 BILLION.

Big picture: The global holographic AR market is on the cusp of exceptional growth, and WiMi stock offers investors a compelling way to play this megatrend... with potential for 20X gains over the next five years.

Key Company Details

Company Name	WiMi Hologram Cloud Inc.
Ticker Symbol	WIMI
Share Price	\$8.70
Current Market Value	\$580 Million
Annual Revenue	\$46 Million
Catalyst	Holographic AR Technology Megatrend

Dumpster Dive with this Beaten-Up Small Stock Before It Stages an Eye-Popping Turnaround

By Luke Lango August 11, 2020

Have you ever heard of dumpster diving?

No. I'm not talking about literal dumpster diving, where you salvage discarded items in a dumpster or trash can.

I'm talking about *financial dumpster diving*, which—much like real dumpster diving—involves digging through today's trash to find tomorrow's treasure, or more specifically, is the process of sorting through beaten-up, left-for-dead stocks in hopes of finding one that could bounce back.

Wall Street history is littered with examples of dumpster diving success stories.

Consider Best Buy in 2012, when everyone thought bankruptcy was inevitable and Best Buy stock had plunged from \$40 to \$10. Today, shares trade north of \$100.

Consider Nintendo in 2013, when everyone thought the gaming titan had lost its magic touch and the stock also dropped from \$40 to \$10. Today, Nintendo stock trades above \$60.

Or consider Twitter in 2016... Crocs in 2017... Chipotle in 2018... Tesla in 2019... Wayfair in 2020...

The list goes on and on.

Dumpster diving has a long track record of scoring investors huge returns.

Make no mistake. Dumpster diving is also very risky. Most stocks in the dumpster belong there. They are trash. You have to pick the right dumpster stocks in order to find success with this strategy.

And that's why we're here.

In today's edition of *The Daily 10X*, we will tell you about one beaten-up, left-for-dead software stock that is on the cusp of pulling off an eye-popping turnaround, the likes of which will earn this small stock a place in the dumpster diving Hall of Fame.

From Broken Marketplace to Amazon of Local Services

We've all heard of Groupon (GRPN), and most of us have probably even used the online discounts marketplace before.

Once upon a time, Groupon was a go-to website for consumers to strike hot deals, and the company was one of the fastest growing internet platforms on the planet.

But that was a lifetime ago.

Over the past several years, formerly red-hot daily deals sites like Groupon have lost their luster, mostly because the business model these companies were built on was broken.

On the supply side, a lack of effective quantity control for deals left Groupon's partner brands selling way more discounted product than they ever anticipated. On the demand side, ever-tightening restrictions on the usage of deals (partly because of supply side problems) left consumers with faulty and defunct coupons.

Nobody was happy.

Brands left. Consumers did, too. Revenues plunged. Margins got whacked. Profits got wiped out.

And Groupon stock fell from a lofty split-adjusted \$400 IPO price tag... to ~\$25 today.

But everything is about to change for Groupon... for three big reasons.

First, Groupon management has spent the last few quarters re-tooling the entire platform to fix the broken business model.

On the supply side, this re-tooling is centered around creating self-service APIs to enable partner brands to directly and effectively *build, manage* and *scale* their promotions through Groupon. Groupon is also giving brands new listing options—Offers and Market Rates—which aren't as discounted as Deals, and should healthily expand inventory in the marketplace.

On the demand side, this re-tooling is all about: 1) creating a better customer experience with things like *map-based search, curated listing, data-driven personalization*, etc, 2) easing restrictions on deals usage as inventory expands, and 3) providing a wider array of options beyond just deep discounts.

Second, Groupon is hyper-focusing its efforts on serving a very underpenetrated vertical in the discounts world: local services.

The market for local services—going to a concert or a sporting event, getting a massage, or eating out at a restaurant—is huge. Like *\$1 trillion huge*. Yet there exists no centralized marketplace for scoring deals on these services, or even for buying/booking these services.

Groupon hopes to leverage its platform improvements to turn into that platform for this underpenetrated yet huge market.

Third, management is gutting the expense model to ensure that there is zero wasted spend at the company.

Covid-19 forced management to take a close look at the business, and decide what is really necessary. Turns out, there was a lot of wasted spend. So, in April, they initiated the first phase of a multi-year restructuring plan centered on slimming the business, with a goal of reducing the SG&A base by \$225 million, or 30%.

In sum, these three breakthrough steps pave the path for Groupon to go from unprofitable and broken marketplace today, to a profitable Amazon of local services in the future.

If management successfully pulls off this turnaround, the potential upside in Groupon stock is enormous.

Management estimates that even if gross profits return to only 90% of pre-Covid levels, then the current cost cuts would enable the company to deliver \$300 million in adjusted EBITDA by 2022—which, by my numbers, would lead to about \$120 million in net profits, on which a 16X multiple implies a ~\$2 billion valuation, or about 3X the current market cap.

Those are conservative estimates.

By re-tooling the core platform and focusing on local services, Groupon should be able to grow revenues and gross profits well above pre-Covid levels by 2025. My numbers indicate that \$450 million in adjusted EBITDA is doable, implying around \$240 million in net profits.

The same math as above implies a ~\$4 billion valuation, or almost 6X the current market cap.

Either way, Groupon stock has huge upside potential—so much so that it may be worth dumpster diving with this beaten-up stock today.

Key Company Details

Company Name	Groupon, Inc.
Ticker Symbol	GRPN
Share Price	\$25.77
Current Market Value	\$720 Million
Annual Revenue	\$1.9 Billion
Catalyst	2020s Turnaround Story

The Rise of Quantum Computing in the 2020s Will Power Huge Upside in this Micro-Cap Stock

By Luke Lango August 12, 2020

Imagine a next-generation technology so powerful that it could change everything...

Literally... *everything*...

Something that could help us save lives by making more effective medicines, fight climate change by reducing energy waste and consumption, and protect communities through more accurate weather forecasting.

Fortunately, that “something” actually exists.

It’s called quantum computing.

While the engineering behind quantum computing is super complex, the big idea is quite simple: Take the unique attributes of quantum mechanics—such as super-positioning and entanglement—and apply them to computing, so as to create a new generation of quantum computers that can do things infinitely faster than even the fastest supercomputers can do today.

Of course, since the entire world today is built on computers, making a new generation of quantum computers means the entire world could get *faster*, *stronger*, and *better*.

Quantum computing isn’t a novel concept. Its roots can be traced back to the 1980s. But throughout the 80s, 90s, 2000s, and even 2010s, quantum computing has been just that: a concept.

That’s changing right now...

Recent engineering breakthroughs in this emerging field have laid the foundation for quantum computing to go from *promising theory*, to ubiquitous reality, over the next 10+ years.

As this happens, everything will change... and the rise of quantum computing will turn into one of the decade’s biggest investment megatrends.

In today’s edition of *The Daily 10X*, we will show you the most explosive way to invest in this megatrend, by buying stock in a micro-cap, pure-play quantum computing company with enormous long-term upside potential.

An Explosive Pure-Play in Quantum Computing with 25X Upside

In late 2019, the emerging quantum computing field took some huge leaps forward.

First, Google—widely considered the market leader in quantum computing—announced in October that its quantum processor, Sycamore, achieved the industry’s ultimate milestone: quantum supremacy, or the point at which Sycamore was completing tasks in seconds, that would take traditional supercomputers *thousands of years to complete*.

Shortly thereafter, in December, Amazon announced that the company would be jumping into the quantum compute space by launching Braket, its own Quantum Computing as a Service (QCaaS) business.

Not two weeks later, Intel unveiled a first-of-its-kind cryogenic control chip—Horse Ridge—to help facilitate the development of full-stack quantum computing systems.

In sum, these breakthroughs imply one big thing...

Quantum computing—formerly a promising concept—is on the cusp of *turning into a disruptive reality*.

Over the next decade, quantum compute power will proliferate across the globe as quick as anything you’ve ever seen, and by 2030, quantum computing will reach enterprise ubiquity.

That’s great news for aptly named Quantum Computing (QUBT)—a \$17 million, specialized QCaaS company that represents the market’s only pure-play in quantum computing.

By my numbers, if a few things go right, this micro-cap stock could soar 25X.

Here’s why.

Quantum Computing has built a portfolio of quantum-ready software and applications for various end-markets. These applications include:

- Quantum Asset Allocator (QAA), which is designed to enable hedge funds and financial institutions to unlock the power of quantum computing to optimize portfolio allocation and improve risk modeling.
- Community Detection (CD), designed for use by healthcare and government agencies for the quantum-powered analysis of groups and detection of anomalies in such groups.
- Mukai, a robust quantum compute software stack used for essentially all other purposes, with end-market applications in advertising, transportation, biotech, and more.

These applications enable quantum compute power, yet can be run on traditional computers.

That is an important feature because quantum compute power is both robust and expensive, meaning not everyone can afford to build out full-stack quantum infrastructures.

Therefore, the ability to unlock quantum compute power without needing to invest big in infrastructure updates will be seen as huge value prop to many small to medium sized businesses over the next decade.

To that end, Quantum Computing is well positioned to service a specialized, SMB niche in the quantum computing world.

But can management execute against this opportunity?

I think so.

Two of the company's C-Suite executives—the CTO and VP of Product Development—were longtime senior engineers at D-Wave Systems, one of the market's leading private quantum computing companies that has sold product to Google, Lockheed Martin, and others.

These guys are no slouches. They have the expertise to create great quantum computing software and apps, and the connections and experience to sell those products.

Indeed, this is already happening.

In a recent benchmark study, Quantum Computing's Mukai platform demonstrated superior performance relative to traditional supercomputers, while Mukai, QAA, and CD are all in *beta tests with various customers*.

Long-term contracts for these quantum compute products are expected to be signed for the first time in the company's history in the back-half of 2020...

Beginning what will be a multi-year adoption super-cycle of Quantum Computing's software and apps...

There are about 3,000 hedge funds in the U.S. Another 3,000 biotech companies. About 40,000 marketing firms. A total of 600,000+ businesses with between 20 and 500 employees.

In that addressable market, it's believable that Quantum Computing signs 4,000+ customers... at \$50,000/year contracts... for total revenue of \$200+ million at scale.

A market-average 2X sales multiple on that implies a potential future valuation of \$400 million... *against a \$17 million market cap today*...

Needless to say, QUBT stock has *huge* long-term upside potential... big enough that if you're bullish on the quantum compute megatrend, you may want to consider taking a speculative position in Quantum Computing stock today.

Key Company Details

Company Name	Quantum Computing Inc.
Ticker Symbol	QUBT
Share Price	\$2.49
Current Market Value	\$17 Million
Annual Revenue	N/A
Catalyst	Quantum Compute Megatrend

A 3D Printing Rebirth is Coming... Here's How to Play The Boom

By Luke Lango August 13, 2020

Remember when 3D printing was supposed to take over the world?

Yeah... that didn't happen.

Back in 2013, technology enthusiasts were talking about how everyone and their best friend would buy a 3D printer to make all sorts of cool things. The term "factory in every home" was thrown around all the time in news articles. Even then-President Barack Obama gave 3D printing a shout-out in his 2013 State of the Union address.

But... in 2014... the industry fell flat. *And it hasn't rebounded since.*

As it turns out, 3D printing is a complex, costly, laborious, and time-consuming process, which most consumers have no need for in their lives, and which most industrial organizations found too inefficient to deploy.

So, consumers didn't buy 3D printers. Nor did industrial organizations. And the 3D printing industry sunk into irrelevance.

Until now...

Today, big technology breakthroughs are happening in the 3D printing world which will breathe life back into this dead industry, and position 3D printing companies to materially disrupt the \$12 TRILLION manufacturing market over the next few years.

In today's edition of *The Daily 10X*, we will show you how to play the explosive 3D printing rebirth, and it's by buying a small-cap company with *huge* upside potential in the 2020s.

Technological Breakthroughs Position This Small Company For Huge Growth

Back in 2013, 3D printers were imperfect.

They pretty much only printed plastic materials. The printers were very expensive. They were also very slow, because they printed objects layer-by-layer. Scalability was a problem (you could only print one object at a time).

In other words, for industrial organizations, 3D printers were useful for niche, plastic, one-off prototyping... and that's about it.

Today, however, 3D printing leader 3D Systems (DDD) is pioneering revolutionary change across the industry.

3D Systems, whose Chief Technology Officer actually made the first 3D printer back in 1984, has leveraged several technology breakthroughs over the past several years to make 3D printers more useful, more scalable, faster, and cheaper.

That is, 3D Systems now has a whole suite of metal 3D printers, meaning that industrial organizations can now make metal parts with 3D printing. That's a huge breakthrough, since metal is far more reliable and sturdier than plastic.

Also, 3D Systems has reduced the cost of its printers dramatically over the past few years, and increased their speed by about 100% since 2014.

Perhaps most importantly, printing volume has increased. A few years ago, a typical high-end metal printer had a build volume of 10 x 10 x 10 centimeters. Today, 3D Systems sells a metal printer with a build volume of 50 x 50 x 50 centimeters.

Because of these breakthroughs, 3D Systems' printers are starting to be used for much more than just plastic prototyping. They are being used for functional parts manufacturing and re-tooling, across the whole assembly line.

In 2019, 3D Systems' printers produced more than 5 million end-use dental solution models and more than 4 million casting jewelry models. They also printed about 433,000 Invisalign Aligners models per day, and were used to create metal and plastic parts in the aerospace, medical device, and automotive industries.

Despite those huge production figures, only 18% of industrial organizations used 3D printing in 2019.

That number is expected to grow to 46% by 2022, as further 3D printing technological improvements drive broader adoption of additive manufacturing techniques for prototyping, functional parts manufacturing, and retooling.

This expansion from 18% penetration to 46% penetration over the next few years implies big things ahead for 3D Systems.

3D Systems is the biggest, most important, and strongest 3D printing company in the world. Yet, the company only has a market cap of \$750 million—and the industrial manufacturing market measures \$12 TRILLION.

In other words, with 3D Systems, you have a \$750 million company leveraging significant technology breakthroughs to gain share in a \$12 trillion market.

That's a recipe for *huge* gains. So, if you're looking to play the industrial 3D printing boom of the 2020s, consider taking a position in 3D Systems today.

Key Company Details

Company Name	3D Systems Corporation
Ticker Symbol	DDD
Share Price	\$6.21
Current Market Value	\$750 Million

Annual Revenue \$566 Million

Catalyst 3D Printing
Revolution

This Small Company Could Be The Next Netflix or Apple Thanks to 5G

By Luke Lango August 14, 2020

Remember when landlines and cable TV were a part of every single home?

These days, that seems like a land before time.

The era of the internet has inspired a “wireless” revolution over the past decade. Consumers have gone from wired landlines, to wireless mobile phones, and from wired cable TV, to wireless streaming services.

Across their homes, *consumers have cut the cord.*

Except for one very important cord: coaxial cables, which are presently necessary if someone wants internet connection.

That’s going to change soon...

Thanks to breakthroughs in 5G technology, the at-home wireless revolution is extending to internet connection. Just as consumers have “cut the cord” on landlines and cable over the past decade, they will “cut the cord” on coaxial internet over the next decade.

The investment implications are huge. Companies that have been on the right side of the wireless revolution over the past decade—think Apple for mobile phones, or Netflix for streaming services—have been HUGE winners.

The same will be true for companies on the right side of this next wave of the wireless revolution. *Companies which provide wireless, 5G-enabled solutions to*

replace coaxial internet cables will deliver Netflix and Apple-like returns in the 2020s.

In today's edition of *The Daily 10X*, we will show you one small telecom infrastructure company which, by selling a plethora of best-in-breed 5G-enabled solutions, will turn into your next big winner.

A 5G-Inspired Turnaround Could Unlock 700% Gains

Thanks to 5G technology, we are entering the era of Fixed Wireless Access (FWA) routers and mobile hotspot devices—the sum of which will allow offices and homes of all shapes and sizes to connect to the internet *without needing any cords*.

The technology is quite complex. But the process is simple.

Instead of using those long coaxial cables and antiquated routers to connect your whole home or office to the internet, you simply buy a small 5G FWA router (which will allow you to receive ultra-high-speed 5G internet connectivity without any cables) or a 5G mobile hotspot device (which will allow you to turn your phone's 5G reception into ultra-high-speed internet connectivity for all your WiFi devices).

That's it. One router, or one mobile hotspot device, and you're connected to the fastest internet ever.

Who sells those 5G FWA routers and mobile hotspot devices? Inseego (INSG).

Inseego is a \$1.2 billion telecom infrastructure company that has been around for more than 25 years. For most of that 25-year history, the company was largely irrelevant.

Then, a few years ago, Inseego pivoted, and orchestrated a huge turnaround effort with 5G as the North Star. Specifically, the company leveraged its expertise in telecom infrastructure to build best-in-breed 5G infrastructure solutions, like 5G FWA routers and mobile hotspot devices.

The results speak for themselves.

Over the past few years, Inseego has won huge partnerships with the likes of Verizon, Vodafone, and Telstra, all of whom have chosen Inseego as their exclusive 5G mobile hotspot device manufacturer.

Thanks to these huge partnerships and the widespread emergence of 5G in 2020, Inseego management has guided for first-half 2020 revenues to be up more than 28%. Accordingly, Inseego stock has rallied more than 160% over the past year.

This is just the tip of the iceberg...

Over the next several years, consumers all across the globe will replace their internet coaxial cables, with 5G FWA routers and/or 5G mobile hotspot devices.

Inseego will leverage its early lead and big-name partnerships to become the de facto global supplier of those devices.

Revenues will soar. Analysts project that Inseego's revenues will rise by more than 120% over the next three years alone.

Inseego stock will soar, too. Just like Netflix stock did alongside the streaming TV revolution. Just like Apple stock did alongside the smartphone revolution. *Inseego stock will soar over the next decade alongside the 5G internet revolution.*

How much will it soar? Inseego's addressable market is \$20 billion. The company could easily eclipse the \$10 billion valuation level within the next few years. Inseego's market cap today is just \$1.2 billion.

The math there is easy: Over 700% returns. That's big—big enough that if you're looking for an explosive small-cap stock to play the 5G boom, you should consider taking a position in Inseego stock today.

Key Company Details

Company Name	Inseego Corp.
Ticker Symbol	INSG
Share Price	\$12.08
Current Market Value	\$1.2 Billion
Annual Revenue	\$252 Million
Catalyst	5G Wireless Megatrend

Wall Street's Most Exciting IPO in Recent Memory Could Turn into Your Next Big 1,000%+ Winner

By Luke Lango August 17, 2020

When is the best time to buy a long-term winner in the stock market?

As early as possible, of course.

And, on Wall Street, when is “as early as possible”?

An IPO.

Tesla went public at \$17 per share in June 2010. Since then, Tesla stock has surged 8,750% higher.

Shopify stock has soared 6,410% since its 2015 IPO...

From their IPOs, Roku stock has soared 1,150%, The Trade Desk stock has surged 2,730% higher, and Square stock has rallied 1,650%.

The pattern is crystal clear.

Investing in IPOs is a winning strategy to score huge, long-term gains.

But you have to pick the right IPOs.

And the right IPO only comes around once every few months or quarters.

Fortunately, one of those right IPOs just happened...

In today's edition of *The Daily 10X*, we will tell you about one of the most exciting IPOs in recent memory, and why this “new kid on the block” could follow in the footsteps of Shopify, Tesla, and The Trade Desk, and deliver quadruple-digit returns over the next few years.

An Explosive, Small-Cap Pure-Play on Retail's Biggest Trend

Over the next decade, one of the most defining megatrends in the retail world will be the secular shift of small-to-medium sized merchants from selling offline to selling online.

Long story short, all the big dogs in this space—the Walmarts, Targets, Costcos, etc.—have already built out robust e-commerce platforms. Small guys haven't. As of 2018, *around 40% of SMBs didn't even have a website*, mostly because e-commerce has remained relatively niche.

Not anymore.

Thanks to the Covid-19 pandemic, consumer adoption of e-commerce has permanently accelerated. E-commerce is no longer niche. It's everywhere. And it's everything.

So, what you have started to see in 2020, is SMBs swarm to e-commerce. This trend won't slow down. Over the next decade, it will accelerate, to the point where websites will become the new storefronts, in that every retailer will have one by 2030.

Shopify stock—one of the market's biggest winners, rattling off a 1,000% gain in the past three years alone—has long been the *only way* to play this e-commerce megatrend...

But, again, not anymore.

Readers, say hello to BigCommerce (BIGC), a \$5 billion Shopify competitor in the e-commerce platform market that recently made a splashy debut on Wall Street.

For all intents and purposes, BigCommerce is Shopify's little brother. Both companies provide tools and solutions to help SMBs build robust e-commerce operations. Shopify has just been doing it longer, has more merchants and is bigger.

But this won't be a winner-take-all market...

Over the next decade, as SMBs pivot to online retail, they won't all choose Shopify.

Indeed, many of them will choose BigCommerce, because the platform has some distinct advantages over Shopify, such as zero transaction fees, far more robust product optionality, more APIs, better multi-currency solutions, tiered pricing structures, and more streamlined customer upload options.

The sum of these advantages should make BigCommerce a more attractive option than Shopify for smaller sellers, international sellers, bulk discount sellers, retail shops with a ton of SKUs or personalized items, so on and so forth.

In other words, BigCommerce projects as a solid second-fiddle to Shopify in the huge platform e-commerce market.

On that basis alone, *BigCommerce stock looks like a compelling long-term buy.*

But consider these facts too:

- BigCommerce has just a \$5 billion market cap, to Shopify's \$120 billion market cap. The former trades at 44-times 2019 sales. The latter trades at 76-times 2019 sales. So, BigCommerce stock is a *discounted* play on the SMB e-commerce megatrend.
- BigCommerce powers just 60,000 online stores today, versus Shopify's 1.05 million merchant count at the end of 2019, giving BigCommerce much more room to grow its customer base and revenues in the long run.
- BigCommerce operates at way higher gross margins (75%-plus) than Shopify (50%-plus) because the former makes money almost exclusively off super high-margin software subscription sales, while the latter generates additional revenue from lower-margin marketplace sales. At scale, then, BigCommerce could be *significantly more profitable* than Shopify.

Broadly, then, BigCommerce is just an early-stage Shopify, trading at a discounted valuation, with better margins.

Does that mean BigCommerce stock could do over the next few years what Shopify stock has done over the past few years (i.e. rise more than 10X)?

It's certainly possible.

So, if you're looking to supercharge your portfolio with a hyper-growth IPO stock that could turn into the next Shopify, consider buying BigCommerce stock today.

Key Company Details

Company Name	BigCommerce Holdings, Inc.
Ticker Symbol	BIGC
Share Price	\$75.31

Current Market Value	\$5 Billion
Annual Revenue	\$120 Million
Catalyst	E-commerce Megatrend

Down but Not Out, This Next-Generation Growth Stock Will Rise 10X

By Luke Lango August 18, 2020

It's always darkest before the dawn.

Believe it or not, that saying is *especially true* in financial markets.

Before Apple became the world's largest technology company, Apple stock dropped more than 80% throughout the 1990s...

Before Amazon turned into a global e-commerce juggernaut, Amazon stock plunged 95% in the early 2000s...

And before Netflix disrupted the global media market on its way to nearly 200 million global subscribers, Netflix stock shed 80% in 2011...

The pattern is crystal clear. So is the takeaway.

Don't let a big drop in a next-generation stock scare you. The future takes time to materialize. But it always—and I repeat, always—materializes.

And when it does, *next-generation growth stocks take off like rocket ships*.

In today's edition of *The Daily 10X*, we will tell you about one of these next-gen growth stocks that is off to a rocky start, but which has started to come back to life over the past few months. This resurgence is the start of something much bigger – indeed, something which could cause this small-cap stock to rise more than 10X.

Covid-19 & 5G Will Turn This Small Company into the Amazon of Africa

You may have heard of Jumia Technologies (JMIA) before.

Once hyped as the “Amazon of Africa,” the \$1 billion African e-commerce giant has yet to live up to the hype. In 2019, the company’s growth narrative meaningfully decelerated, and Jumia stock fell off a cliff, tumbling *more than 90%*.

Taking a step back, this sell-off might not make sense.

After all, the high-level, big-picture bull thesis on Jumia stock is quite compelling.

Africa represents the last great frontier of the global digital economic revolution, with only 40% of the continent connected to the internet (versus 90% in North America). Once the continent does digitize, it will unlock huge value in the e-commerce space, because Africa houses 17% of the world’s population.

Jumia should be able to leverage its on-the-ground understanding of the African consumer marketplace and already fleshed out logistics network to turn into the Amazon of Africa—much like Alibaba did in China.

But there’s one huge problem with that bull thesis: It all starts with “once Africa digitizes,” and *that hasn’t happened yet*.

Africa has an internet infrastructure problem. Connecting people to the internet requires laying expensive fiber optic cables. Africa’s fiber optic cable network isn’t very robust, and as a result, only 50% of Africans live within 25 kilometers of a fiber network.

Thus, the future of Africa’s digital economy has been put on hold thanks to a lack of internet infrastructure.

This holding period is ending today.

In the 2020s, Africa’s digital economic future will start to materialize, sparked by Covid-19 and subsequently powered by 5G.

It’s no big secret that Covid-19 has accelerated digitization trends globally by essentially shutting down the physical world. Africa was no exception to this trend. In 2020, African consumers have increasingly leaned into online resources to sustain economic normalcy.

As a result, Jumia reported *40% customer growth* in the second quarter of 2020, and *106% payment volume growth* in its JumiaPay digital payments business.

Jumia stock price reflects this big growth. Shares have bounced back sharply in 2020, rallying about 100% year-to-date.

This Jumia stock breakout is the start of something much, *much* bigger...

Thanks to 5G...

5G is wireless tech. You don't need big fiber optic cables to make it work. You just need a few base stations. Those base stations beam high-speed mobile internet connectivity to everyone, all the time, regardless of where they live.

In other words, making 5G ubiquitous is a far more scalable and affordable way to implement robust internet infrastructure than laying fiber optic cables.

To that end, 5G will solve Africa's internet infrastructure problem by making high-speed internet connectivity a "mobile thing."

That's why Africa is jumping on the 5G bandwagon. Telecommunications company MTN has already started deploying 5G superfast mobile internet throughout Nigeria.

More companies and countries will follow suit over the next few years, meaning the 5G revolution of the 2020s will leapfrog Africa into the modern era of high-speed internet connectivity.

As that happens, Africa's e-commerce market will start to boom, especially since Covid-19 has already kickstarted the digital revolution.

Supported by nearly 100% growth in mobile phone users, Africa's e-commerce market is expected to grow by *OVER 400% to \$75 billion* by 2025, according to joint research from Ericsson and McKinsey.

Jumia will be at the epicenter of this boom.

As the only native e-commerce platform with an intimate, on-the-ground understanding of the culture and lifestyle of African consumers, *Jumia is best positioned to turn into the dominant e-commerce player in Africa.*

As it does, my modeling suggests that Jumia could turn into a \$10 billion company – representing about 10X upside from current levels.

Big picture: Covid-19 kickstarted Africa's digital economic revolution. 5G will push it into overdrive. Africa's e-commerce market will boom over the next decade, and as it does, Jumia will leverage its enduring competitive advantages to finally turn into what the company was supposed to be from the start, the Amazon of Africa.

So, don't count out beaten-up Jumia stock yet. You may regret it. Instead, consider taking a position in this next-generation growth stock today.

Key Company Details

Company Name	Jumia Technologies AG
Ticker Symbol	JMIA
Share Price	\$13.47
Current Market Value	\$950 Million
Annual Revenue	N/A
Catalyst	Africa's E-commerce Boom

Forget Zoom, Shopify & Teladoc. This Small AI Stock Could End up Being the BEST Covid-19 Play

By Luke Lango August 19, 2020

Regardless of your view on Covid-19, there's no denying one simple truth about the pandemic.

It has forever changed our world.

But... where there's change, *there's opportunity*.

Wall Street recognized this early—and investors have, for the past several months, been piling into stocks of companies that are positioned to thrive in the “new normal.”

I'm talking Shopify and Wayfair for e-commerce. Zoom and DocuSign for virtual offices and remote work. Teladoc for telehealth. Chegg for digital learning.

All of those "Covid-19" stocks are up more than 100% in 2020.

But there's one small-cap, Covid-19 stock that, despite rallying 250% this year, has flown under everyone's radar...

Which is positioned to win as much in the new normal as Shopify, Zoom, and Chegg...

And which could ultimately turn into the *best Covid-19 stock to buy for the next 5 years*.

In today's edition of *The Daily 10X*, we will tell you about this emerging, small-cap AI stock that is on the cutting edge of defining society's "new normal," and show you why it could be a better Covid-19 buy than Shopify, Teladoc, and even Zoom.

Defining the New Normal with Breakthrough AI-Powered Thermal Imaging Technology

I went to a restaurant last night.

Outdoor seating only. Huge patio. Spaced out tables. Truly, as good as it gets for a restaurant trying to prevent Covid-19 spread.

And yet... *the hostess still took my and my wife's temperatures at the front*.

That's not an anomaly.

The reality is that these temperature checks will increasingly become the "new normal" for all public settings.

Restaurants. Gyms. Retail stores. Bars. Social clubs. Schools. Temperature checks will increasingly become the norm at all these places.

That's a *huge change*... and it represents an equally *huge opportunity* for a \$130 million Las Vegas-based AI tech company by the name of Remark Holdings (MARK).

The best way to describe Remark is as a company which, while possessing promising AI tech for years, has floundered that tech by having no purpose. The company dabbled in entertainment for a while, owns a stake in an online health management platform, and even runs a bikini selling website.

Remark was about as aimless of a company as you could find in the market.

Until Covid-19 emerged.

And then Remark found purpose.

A good purpose. With huge upside potential. That creates visibility for multi-bagger returns in Remark stock over the next 5+ years.

That purpose?

Leverage the company's core AI technology to create advanced, contactless thermal imaging solutions for seamlessly and dynamically identifying persons with Covid-19 symptoms.

The solution is called Remark Thermal Imaging Kit, and it basically replaces the hostess taking your temperature before entering a restaurant, with a camera that dynamically and simultaneously scans all persons in purview of the camera, and leverages AI technology to identify those with illness symptoms, like a fever.

Pretty cool, right?

It's a next-gen thermal imaging solution which keeps public settings safe without disrupting the consumer experience.

Think of the applications. Restaurants, bars, and gyms can put these cameras at their front doors to dynamically scan customers as they enter the premises. Airports can use them in security lines. Schools can use them in classrooms. Offices can use them for non-touch employee check-in.

Remark's next-gen cameras allow us to define a new normal that is both safe and convenient—and therefore, have the potential to reach ubiquity across all public settings over the next 5+ years.

Of course, the next question should be: well... *has Remark sold any of these cameras?*

Yes. Remark will be providing thermal imaging cameras to The Meadows School—a private school in the Las Vegas area—and Zero Bond—a social club in New York City—to assist in their fall reopening efforts.

Sure, these aren't huge deals. The Meadows School has less than a thousand students.

But *you have to start somewhere*, and these two small deals could help establish proof-of-concept for Remark's breakthrough thermal imaging solutions.

Once proof-of-concept is established, big growth could follow.

After all, Remark is in the same town in which such imaging solutions will be of paramount importance going forward (Las Vegas), thanks to the city's vast array of casinos, restaurants, and clubs.

Indeed, Remark management said on a recent conference call that the company is working with "*one of the most luxurious resort companies in the world*," with properties in Las Vegas and Macau.

If Remark lands a few casino contracts... and a few big university contracts... and a few international airport contracts...

Well, now you're talking a multi-hundred-million-dollar revenue business with a multi-billion-dollar market cap.

In other words, Remark stock has a clear and compelling opportunity to be a multi-bagger over the next few years.

So, if you're looking for potentially explosive ways to invest in the "new normal," consider taking a position in Remark stock today.

Key Company Details

Company Name	Remark Holdings, Inc.
Ticker Symbol	MARK
Share Price	\$1.37
Current Market Value	\$130 Million
Annual Revenue	\$3.7 Million
Catalyst	"New Normal" Covid-19 Opportunity

The Shroom Boom has Started & It Will Send This Small Psychedelics Stock to Crazy Highs

By Luke Lango August 20, 2020

You heard it here first.

2020 will be remembered as the year the Shroom Boom started.

Longtime readers are familiar with this *once-in-a-lifetime* investment opportunity...

Wherein a wave of pop culture media destigmatizing psychedelics like MDMA and magic mushrooms... is rapidly converging on breakthrough and emerging science showing the medical benefits of psychedelics... to create a new, *multi-billion-dollar "Shroom" therapeutics market*.

It's cannabis 2.0.

And it's happening today... not down the road... not in five years. Right now.

In the first half of 2020, a flurry of movies and TV shows—like Gwyneth Paltrow's *The Goop Lab*, the Netflix documentary *Have a Good Trip: Adventures in Psychedelics*, and the docuseries *The Business of Drugs*—has collectively helped to destigmatize psychedelics in mainstream media.

At the same time, a pair of Johns Hopkins studies have found that mushrooms can help with smoking cessation and reducing alcohol dependence... a UC Davis study found that psychedelic micro-dosing can produce beneficial behavioral effects... and an NYU study found that psilocybin causes a "*rapid and sustained*" reduction in anxiety and depression levels in cancer patients.

In other words, the writing is on the wall.

The Shroom Boom has started.

Over the next several years, continued mainstream de-stigmatization coupled with increasingly robust medical evidence will spark enormous growth in the psychedelic-inspired therapeutics market.

And smart, early investors in the space will be rewarded... *handsomely*... with potentially 1,000%-plus returns.

In today's edition of *The Daily 10X*, we will tell you about one of the most compelling ways to play this biotech breakthrough, by buying a small-cap stock that is on the cutting edge of defining this new, multi-billion-dollar market.

A \$40 Million Psychedelics Pioneer with Multiple Billion Dollar Growth Levers

Two months ago, we told you about MindMed, a small-cap biotech company creating a new class of psychedelics-inspired medicines for use in the ADHD and addiction treatment markets.

Great company. Huge long-term growth potential.

But another small psychedelic med-tech company by the name of Revive Therapeutics (RVVTF) may be an even more compelling investment opportunity to play the Shroom Boom.

Here's three reasons why.

First, the company has a promising sponsored research partnership with the University of Wisconsin-Madison.

That partnership—which involves the evaluation of novel formulations of psilocybin and a Phase 1 clinical study for use of psilocybin to treat addiction—gives Revive a visible and compelling pathway to bringing a psilocybin therapeutic product to market more quickly than competitors, because UW-Madison holds a Wisconsin special authorization and DEA license to perform clinical research with psilocybin.

The implications of being first-to-market with a psilocybin treatment are huge. The addressable therapeutic market here—ranging from opioid abuse, to alcoholism, to PTSD, to anxiety and depression—measures north of *\$30 BILLION*. And there's presently no prevailing FDA-approved psilocybin treatment in that market.

Thus, it's a bunch of white space—and if Revive is first-to-market, the company can grab and sustainably hold onto a bunch of that white space.

Second, Revive has multiple growth levers outside of psychedelics, too, including a potentially explosive growth lever on the Covid-19 vaccine front.

Revive has been trying for months to repurpose an arthritis drug treatment called Bucillamine to treat lung damage from Covid-19, on the idea that its anti-inflammatory properties which work in keeping ligament inflammation at bay, could also work in keeping lung inflammation at bay.

Normally, I'd say that's a moonshot catalyst with little hope of success. *But the FDA just approved Phase 3 clinical trials for Bucillamine*, and the FDA doesn't just hand out Phase 3 trial approvals willy-nilly. So... the potential for Revive to come to market with a unique Covid-19 treatment should not be ignored.

Concurrently, Revive has also created a portfolio of CBD medicines for treating rare inflammatory diseases, and those medicines—which are attacking a \$100+ million addressable market—should begin human trials within the next few months.

Third, Revive is way smaller than all of its peers.

The other leading psychedelics medicine company, MindMed, has an \$80 million market cap. Pretty much every other potential Covid-19 vaccine/treatment stock has a \$100+ million market cap... at least.

What about Revive? *The market cap stands at about \$40 million.*

So... with Revive Therapeutics... you have an innovative, \$40 million biotech pioneer... on the cutting edge of developing a new class of psilocybin medicines with a \$30+ BILLION addressable market... and a not-that-unrealistic but potentially huge Covid-19 treatment catalyst... as well as a whole portfolio of CBD medicines with \$100+ million revenue potential.

Connecting the dots, it's clear that Revive has potentially enormous long-term upside.

So, if you're looking to play the Shroom Boom—or are even looking for a cheap way to play the Covid-19 vaccine hype—consider taking a position in Revive Therapeutics stock today.

Key Company Details

Company Name	Revive Therapeutics Ltd.
Ticker Symbol	RVVTF
Share Price	\$0.23
Current Market	\$37 Million

Value

Annual Revenue N/A

Catalyst 2020s Shroom Boom

A Cloud Security Revolution Will Unlock HUGE Gains in this Small Cap Stock

By Luke Lango August 21, 2020

Who knew that understanding car thefts could help you find the next big investment in the cloud security world?

Follow me here. About 750,000 cars were stolen in the U.S. in 2018. By comparison, only 445,000 identity theft crimes were reported in the same year.

Yet, the average identity theft crime yielded a far bigger payday (\$33,000) for thieves than the average car theft crime (\$14,000) did. So, why are criminals spending all their time stealing cars and not identities?

Because identities—given their complexity and uniqueness—are much harder to steal than just about anything else, even things that have their own security systems like cars.

This breakthrough concept—*that identities, not systems, are the best defense*—is revolutionizing the cybersecurity market today. Over the next decade, cloud security solutions will transform from system-based to identity-based, and investors who align themselves with this trend will see HUGE gains.

In today's edition of *The Daily 10X*, we'll show you how to play this breakthrough in cloud security, through buying a small-cap identity cloud stock that has enormous upside potential.

Identity Governance is the Next Big Thing in Cybersecurity

Traditional cybersecurity solutions are built like castles. They are systems that fortify the whole ecosystem by creating a wall of security around the company's workflows, processes, and people.

But, these castle-like security systems have significant shortcomings in today's world.

For starters, they aren't working. Much like cars, enterprise ecosystems are being broken into left and right, compromising tons of data along the way, and costing businesses upwards of \$2 TRILLION in 2019, according to Juniper Research.

Even further, these security systems are rigid. Like castles, they don't move. But employees do move, and they increasingly need to access products and services both inside and outside of the ecosystem. By limiting their flexibility, these castle-like security solutions limit the efficiency of the enterprise.

So, companies are increasingly seeking out cloud security solutions which optimize flexibility and improve security.

That's where SailPoint (SAIL) comes in. SailPoint is a small cloud security company with a \$3.3 billion market cap that creates enterprise identity and access management (IAM) solutions.

That's basically just fancy talk for creating identity-based security solutions which enable the right people to access the right services at the right time, *regardless of where they are*.

By leveraging the idea that identity is the best defense, SailPoint's solutions create a win-win for enterprises.

On the security side, securing identities is the most important thing to do when it comes to cybersecurity. According to IBM, 60% of all corporate data breaches are caused by a company's own employees. Creating an identity-focused governance solution allows SailPoint to better secure those employees, and therefore drastically reduce the biggest risk in cybersecurity.

On the flexibility side, SailPoint essentially ditches the idea of creating a castle of security around an ecosystem, in favor of outfitting each individual in the ecosystem with a bodysuit of armor. So long as all individuals are outfitted with their own armor, then they have nearly infinite flexibility and security coverage.

It should be no surprise, then, that big companies are increasingly turning towards SailPoint's identity governance solutions, which has powered a 120% rise in SailPoint's revenues since 2016.

Health insurance giant Humana, for example, has adopted SailPoint's solutions to streamline, simplify, and secure the company's new employee on-boarding process, so that new employees at Humana immediately and seamlessly have secure access to all the applications they need to have access to.

This is just the tip of the iceberg. The IAM market is projected to grow by 143% to more than \$24 billion in 2025, as more and more companies pivot to identity-based cloud security solutions in the coming years.

SailPoint will be at the forefront of all this growth. Thanks to its market-leading identity governance solutions—Gartner has recognized SailPoint as the undisputed leader in the identity governance market for *six straight years*—SailPoint will likely grow revenues by MORE THAN 150% into 2025.

All that big growth should lead to huge gains in the stock, and that's why I'd keep a close eye on SailPoint over the next several years as the identity revolution changes the entire cybersecurity market.

Key Company Details

Company Name	SailPoint Technologies Holdings, Inc.
Ticker Symbol	SAIL
Share Price	\$36.49
Current Market Value	\$3.3 Billion
Annual Revenue	\$330 Million
Catalyst	Identity & Access Management (IAM) Megatrend

Unlock Huge Gains with This Small Stock That's Powering Africa's Digital Revolution

By Luke Lango August 24, 2020

Have you ever considered switching web browsers?

Probably not.

The reality is that the web browser market has become *commoditized* globally. Google Chrome. Safari. Mozilla Firefox. Microsoft Edge. They all look nearly identical, run at very similar speeds, and sport the same features.

So, whichever comes pre-installed onto your computer or phone, that's the one you end up using.

But in Africa... where *internet speeds are far slower...* and *mobile data is far more expensive...* you don't just use whatever is pre-installed.

You use the lightest browser which works fastest and saves data.

One small European tech company realizes this, and has created a data-light browser which is seeing huge uptake in Africa...

A market that itself is seeing massive growth in internet usage and digital economy engagement...

A dynamic which has enabled this innovative small company to leverage its super-popular, data-light browser to create a robust, end-to-end digital ecosystem in Africa that's growing at a 100%-plus pace.

And Wall Street is sleeping on all of this.

In today's edition of *The Daily 10X*, we are going to tell you all about this exciting small-cap tech stock, and show you why it could turn Africa's digital revolution into enormous gains over the next few years.

From Web Browser to Digital Economy Backbone

Perhaps you've heard the name Opera (OPRA) before.

Opera has long been one of those alternative, obscure web browsers that – although it boasts cool features like a built-in VPN and ad-blocker, sidebar app integration, and dark mode – has lacked a strong enough value prop to get consumers to switch from Google Chrome or Safari.

Globally, Opera's desktop browser market share stands at 2.5%. In mobile, it sits below 2%.

But Opera's value prop is much more compelling in Africa, and as a result, Opera is turning into a dominant player in Africa's emerging digital economy.

In Africa, a lack of robust internet infrastructure means connectivity speeds are slow (*Kenya and Nigeria both feature download speeds below 22 Mbps, while the U.S. is*

more than double that) and mobile data is expensive (on a percent basis, African consumers spend about 7% of their monthly income on mobile broadband data, versus 2% in most developed countries).

In that market, a browser which loads pages faster and saves data is of utmost importance.

Insert Opera's new data-light browser, Opera Mini, which uses a powerful data compression algorithm to save up to 90% of mobile data while browsing – and therefore results in faster page load times and lower data costs for consumers.

To that end, Opera Mini is the ideal mobile browser for an African internet market constrained by low speeds and high costs.

It should be no surprise, then, that Opera's smartphone active user base has soared *~60% over the past four years to 225 million*, with most of that growth being powered by increased uptake in Africa.

In and of itself, Opera's dominant positioning in Africa's browser market makes for a compelling long-term case for buying Opera stock. After all, Africa's internet penetration rate (42%) is the lowest in the world (North America is at 90%), so there's ample room for Africa to add hundreds of millions of new internet users over the next 5+ years as the continent's internet infrastructure expands.

But that's really just the tip of the iceberg for Opera...

Opera management is relentlessly innovating to create a robust ecosystem of multiple digital platforms built around the core Opera browser. Such platforms include:

- Opera News: a dedicated news app, which may be the best news source aggregator and curator out there. Launched in 2018, the app has already amassed *200 million* monthly active users, is growing consistently by *20%-plus* year-over-year, and is the number one downloaded news app in Nigeria, Kenya, and South Africa.
- OKash: a mobile-focused fintech solution designed to give out microloans to unbanked consumers in Africa and Asia. Opera issued 8.6 million loans through OKash in Q1, and the annual revenue run-rate of the company's fintech operations is nearly \$400 million, with that number growing *20%-plus every quarter*.
- OLists: a classifieds site aimed at becoming a centralized digital listing marketplace for the Nigerian real estate and rental markets. Launched in 2019, this new marketplace is growing quickly, with monthly active users *rising 50%* in the first quarter of 2020 to 4.5 million.
- Opera for Business: a brand-new, just-announced platform designed to help small businesses in Africa improve their digital reach, by creating

online profiles and improving digital marketing and advertising. This platform has huge potential as a *Shopify of sorts* for SMEs in Africa.

All in all, Opera is creating a robust, end-to-end ecosystem that will power Africa's digital revolution across various hyper-growth verticals.

Africa's digital economy is expected to grow to \$300 billion by 2025, according to McKinsey.

Opera is at the heart of that economy, and is just a \$900 million company today.

Needless to say, Opera stock offers investors an explosive way to play Africa's digital revolution... explosive enough that it may be worth taking a position in Opera stock today.

Key Company Details

Company Name	Opera Limited
Ticker Symbol	OPRA
Share Price	\$7.70
Current Market Value	\$900 Million
Annual Revenue	\$417 Million
Catalyst	Africa's Digital Revolution

This Small Stock Offers an Explosive & Unique Way to Play the Transportation 2.0 Boom

By Luke Lango August 25, 2020

The dawn of a new era in transportation is here – and understanding how to play this megatrend could make you a millionaire.

Of course, I'm talking about Transportation 2.0, or the secular shift from gas to electric cars, trains, planes, and ships, which longtime readers are all too familiar with.

After all, in just three months of issues, we've talked about hydrogen fuel cell maker Plug Power (*up 190%* since we first highlighted the stock)...

And Chinese premium electric vehicle powerhouse NIO (*up 270%*)...

And three-wheel electric urban mobility pioneer Arcimoto (*up 80%*)...

And electric battery-swapping tech leader Kandi (*up 120%*)...

These huge returns speak to one very obvious truth: The Transportation 2.0 megatrend has arrived on Wall Street.

And it's not going anywhere anytime soon.

Over the next decade, the mass electrification wave will proliferate across all things transportation.

Cars. Subways. Planes. Helicopters. Trains. Ships. *They'll all become electric.*

And as they do, the transportation world will forever change, unlocking \$10+ TRILLION in wealth, according to Cisco.

In today's edition of *The Daily 10X*, we will show you another way to play this megatrend... one which could easily score as big if not bigger returns than Plug Power, NIO, Arcimoto, and Kandi.

A First-Rate Solution to a Last-Mile Delivery Problem

When investing in the Transportation 2.0 megatrend, you want exposure to all verticals of the megatrend.

So, not just electric passenger cars, which is what everyone thinks about first when they think Transportation 2.0. But electric busses, too. Electric bikes and scooters. And electric delivery vans.

In this issue, we are going to talk about that last vertical: delivery vans.

Specifically, we are going to introduce you to the best way to play the Transportation 2.0 megatrend in delivery, by buying Workhorse Group (WKHS) stock.

Workhorse Group is a small, \$1.7 billion next-generation electric vehicle and aircraft manufacturer on the *cusp of breakthrough growth in the last-mile delivery market*.

What exactly does that mean? Let's take a step back here.

Last-mile delivery – or the last leg of delivering goods via trucks from warehouses to homes – is ripe for Transportation 2.0 disruption.

About 80% of freight in the U.S. is transported less than 250 miles. Your average EV has about 300-mile driving range.

So, electric delivery trucks are already advanced enough to entirely replace most traditional delivery trucks.

That's a big deal. Because in the U.S. alone, more than 350,000 last-mile delivery vans are sold every year... at an average sales price of \$50,000... for an annual addressable market here of \$18+ BILLION.

Workhorse is perfectly positioned to lead the electric disruption of this \$18 billion transportation category.

Workhorse's C-Series electric delivery vans are *more fuel efficient* than diesel trucks, with 40 miles per gallon gas-equivalent versus 6 miles per gallon for a traditional UPS truck, and *much cheaper*, with 65% lower operating costs per mile.

At the same time, Workhorse's vans are the only medium duty electric van permitted to sell and deliver vehicles in all 50 states, are equipped with a wide-reaching distribution deal with Ryder – one of North America's largest delivery van retailers – and have already scored huge partnership deals with UPS and USPS.

So... Workhorse's vans are simply better than legacy diesel delivery vans *and* miles ahead of electric van competition in terms of reach, scale, and distribution.

Plus, Workhorse is developing drone delivery technology – dubbed HorseFly – to be integrated with its delivery vans. Once fully fleshed out, this tech should only extend Workhorse's early leadership in this market.

In numbers, all of this means that Workhorse stock could soar over the next decade alongside the Transportation 2.0 megatrend.

About 23% of today's delivery fleets are comprised of clean technology, according to a 2019 Mortenson survey of delivery fleet owners. Those fleet owners expect that number to rise to nearly 50% within 5 years. At that rate, roughly 75% of America's 350,000 annual last-mile delivery van market could be electric by 2030, for total annual deliveries of over 260,000.

Given its early leadership and competitive advantages, Workhorse could easily grab 10% of that market... for 26,000+ deliveries by 2030... at an average sales price of \$75,000 (boosted to incorporate HorseFly technology)... for total revenues of nearly \$2 billion.

Assuming 20% operating margins and a 20% tax rate, that equates to ~\$315 million in potential net profits by 2030.

A market-average 17X multiple on that implies a future market cap for Workhorse of \$5.4 billion.

This is a \$1.7 billion company today.

And that math doesn't include *any upside* from the company's strategic partnership with Lordstown Motors, whose Endurance electric pick-up truck has received over 27,000 pre-orders representing over \$1.4 billion in potential revenue...

Needless to say, this is a huge investment opportunity.

Don't let it pass you up. If time is on your side, consider taking a long-term position in Workhorse stock today.

Key Company Details

Company Name	Workhorse Group Inc.
Ticker Symbol	WKHS
Share Price	\$15.99
Current Market Value	\$1.7 Billion
Annual Revenue	< \$1 Million
Catalyst	Transportation 2.0 Megatrend

This Small Tech Stock Has Massive Breakout Potential as It Turns Into Amazon's Sidekick in Drone Package Delivery

By Luke Lango August 26, 2020

Jeff Bezos is obsessed with the future.

And he always seems to be 10 steps ahead of everyone else.

So, when Bezos and Amazon set their eyes on a next-generation technology, you should pay attention.

After all, this is the same guy and company that pioneered e-commerce, cloud computing, streaming, and next-day delivery...

Right now, Bezos and company have set their sights on drones – specifically, they are focused on creating an army of drones that deliver packages right to your door.

Sure. It might seem like a far-off, science fiction concept. But, so did e-commerce back in the 1990s, and cloud computing back in the early 2000s.

In a world where automation is a disruptive reality – and where things like contactless delivery, reducing carbon emissions, hastening delivery times, and cutting labor expenses are of paramount importance – zero-emission package delivery drones are an ideal logistics solution.

This market won't be small. Most estimates peg it at \$30 billion by the back half of the decade. And Amazon is creating the category today.

But the company isn't going at it alone...

Instead, in order to pioneer this new multi-billion-dollar category, it appears Amazon is tapping a small, Kansas agriculture technology company that – somewhat by accident – has built the best delivery drone in the world.

In today's edition of *The Daily 10X*, we will tell you about this tiny stock, and show you why it could surge over the next 5 to 10 years as the company turns into Amazon's sidekick in drone package delivery.

From Fumbling Ag Tech Company, to Amazon's Go-To Drone Supplier

Nothing is official yet.

But there's a ton of data, reports, and technology which, when strung together, strongly imply that a small company by the name AgEagle Aerial Systems (UAVS) will turn into a major delivery drone supplier for Amazon.

Here's the story.

AgEagle was founded in Kansas 2010 as an agriculture intelligence business which built drones with advanced aerial imaging to help farmers detect diseases in their crops.

Cool business. Niche market. AgEagle didn't win much business in that market, and has struggled for much of the 2010s.

But, in trying to create a drone for farmers, *AgEagle actually made the perfect drone for delivering packages...*

The drones are exceptionally rugged and durable – perfect for delivering packages in all neighborhoods.

They can fly for up to an hour – well above the standard among drones today (~30 minutes), and again perfect for a delivery industry that will require these drones to deliver many packages throughout a day.

They are also equipped with advanced aerial imaging technology, which can be used to identify objects on the ground even in the cloudiest of conditions – a feature which, when applied to logistics, could enable these drones to “see” delivery destinations at all times of day and in all weather conditions.

Plus, they are made in America – whereas more than 70% of drones in the U.S. are made in China – and that's a huge plus given the shaky state of U.S.-China relations and risk of supply chain disruptions.

In other words, AgEagle “accidentally” built the perfect drone for package delivery.

This ideal package delivery drone has caught the eye of Amazon...

Over the past few months, AgEagle has announced multiple batches of purchase orders (POs) for its drones from an “unnamed major ecommerce company.”

A little digging reveals that this unnamed major ecommerce company is Amazon.

Around the same time that AgEagle reported its second batch of POs from its e-commerce partner in April, it was confirmed that Amazon will be building a 140,000 square foot warehouse in Wichita, KS – a stones throw away from Ag Eagle’s Neodesha, KS headquarters.

That same month, AgEagle said in an SEC filing that it would be relocating its headquarters and manufacturing operations to Wichita, too – something the company has since done.

Further, also around the time of the POs, a video was leaked online that began with an “AgEagle x Amazon” logo, implying a collaboration between the two companies. The video – which has since been removed – mostly involved AgEagle’s founder unloading an Amazon drone from its crate.

AgEagle has also suddenly raised a *bunch of capital* over the past few months from institutional investors...

And, as if all that weren’t enough, local Kansas media has reported that Amazon’s name appears on RFPs to bid on work at an unprecedentedly large million square foot warehouse in Kansas, set to open in August 2021.

The signs are clear.

It appears Amazon and AgEagle are working together on drone technology. The collaboration appears to be going very well, and both companies are making preparations for this collaboration to turn into something much, *much* bigger over the next few quarters.

What does all this mean for AgEagle stock?

Over the next few quarters, there’s a decent chance that the two companies announce an official partnership, which will provide a huge boost to AgEagle stock. Thereafter, AgEagle has an opportunity to turn into a major domestic drone supplier for Amazon...

An opportunity which could turn AgEagle into a multi-billion-dollar company.

The market cap today stands at about \$140 million.

Of course, all of this rests on the idea that AgEagle will turn into Amazon's drone tech sidekick. Will that actually happen? Probably. There's certainly a good enough chance that you may want to take a position in AgEagle stock today.

Key Company Details

Company Name	AgEagle Aerial Systems, Inc.
Ticker Symbol	UAVS
Share Price	\$2.49
Current Market Value	\$138 Million
Annual Revenue	< \$1 Million
Catalyst	Drone Delivery Revolution

Wall Street is Sleeping on This Disruptive, Small EV Battery Stock

By Luke Lango August 27, 2020

There's a lot of talk about electric vehicles right now.

But all of that talk seems to be centered around the catchy, headline-grabbing electric vehicle brands like Tesla and NIO.

Very little attention is given to the behind-the-scenes, EV parts suppliers – or, more specifically, the guys who make the batteries which power these cars.

Those companies are just as mission-critical to the mass proliferation of electric vehicles over the next decade, as the Teslas and NIOs of the world.

They represent an explosive group of companies optimally positioned to capitalize on an EV components market that is projected to grow by 30% per year to \$157 BILLION by 2025...

And Wall Street is sleeping on most of them.

In today's edition of *The Daily 10X*, we will tell you about one of these small, overlooked EV components stocks that – by leaning into a proprietary, breakthrough process to create a new generation of more durable EV batteries – could easily soar by 10X over the next few years.

A Disruptive “Picks and Shovels” Pure-Play for the EV Market

Longtime readers know that one of the best ways to invest in a booming industry is by buying the companies which supply the “picks and shovels” for that industry.

When it comes to potential “picks and shovels” plays for the booming EV market, arguably none are as attractively positioned to roar higher than Nano One Materials (NNOMF).

Nano One Materials makes cathodes for lithium ion batteries in electric vehicles.

But the \$150 million company isn't just another player in the \$12 billion global cathode components market.

Nano One is a differentiated player which has developed a *novel, breakthrough process* that – at scale – could *entirely disrupt this \$12 billion category.*

Specifically, the company has developed what management calls the “one pot” process... and it's called that because, in broad and simple terms, it involves taking the massively complex and costly cathode manufacturing process, and shrinking it down into happening fairly quickly in just one “pot” or furnace.

The science here is quite complex, so let's break it down in easy-to-understand terms.

Lithium ion batteries are powered by shuffling lithium ions between cathodes and anodes. Cathodes are traditionally made by baking lithium ions into metals, like cobalt, nickel, and magnesium.

In order to stabilize this concoction of energies and metals, the traditional cathode manufacturing process involves coating the entire cathode with a protective layer. But that layer adds *costs* and *time* into the manufacturing process, and *erodes over time from repeated charging.*

This erosion is mostly why electric vehicles can only go so far, and why the batteries need to be replaced so often.

So, in essence, the key to unlocking the dream EV that can drive and last forever, lies in fixing the cathode manufacturing process.

Nano One may have done just that...

The company's "one pot" cathode manufacturing process is a ground-up approach wherein – as opposed to creating a cathode and then coating it – involves creating individually coated nanocrystals and stringing them all together to create one super-coated cathode.

Why do this?

It's a *quicker* process. It's *cheaper*. And it results in a *cathode that can withstand repeated charging and lasts far longer*.

Recent research from Tesla supports this last finding. In late 2019, a Tesla-commissioned study found that a single crystal cathode battery could power an electric car for over 1 million miles.

So... it goes without saying... the single crystal cathodes which Nano One specializes in appear to be the future of EV batteries.

Of course, as the Tesla study implies, Nano One isn't the only company experimenting with this breakthrough technology. It's a highly competitive space.

But...

Making coated nanocrystals is expensive. Nano One's ability to inexpensively produce multiple coated nanocrystals in "one pot" is novel, and backed by 16 patents worldwide.

Making these crystals and disrupting the cathode manufacturing market is also *the only thing that Nano One does*. Specialization in such a specialized space in the EV category is an important feature.

NanoOne is also a licensing play. The company isn't building out huge manufacturing facilities, which require a ton of money.

Instead, the company has one pilot facility, where engineers are establishing proof-of-concept. Once proof-of-concept is established, NanoOne plans to license the technology to EV players, which implies *a hugely profitable business model* at scale.

Also, Nano One has partnered with Volkswagen, who is looking to Nano One's differentiated cathode technology to help Volkswagen make a big push into the EV space over the next 10 years (a stretch during which VW plans to launch 22 million EVs).

Connecting the dots, Nano One is a disruptive, highly qualified pure-play on the next generation of cathode technology and electric cars.

And yet... the company has a market cap of just \$150 million today.

This could easily turn into a multi-billion-dollar EV components supplier over the next few years, implying big enough upside potential that you may want to consider adding Nano One stock to your portfolio today.

Key Company Details

Company Name	Nano One Materials Corp.
Ticker Symbol	NNOMF
Share Price	\$1.90
Current Market Value	\$150 Million
Annual Revenue	N/A
Catalyst	Electric Vehicle Megatrend

A Breakthrough Disruption in the \$80 Billion Infant Nutrition Category Will Send This Small Stock Up 30X

By Luke Lango August 28, 2020

Time travel isn't real.

But you try telling that to Covid-19.

In many ways, the pandemic has served as a time machine of sorts, shooting us five years into the future seemingly overnight by accelerating every single major next-gen growth trend out there...

Electric vehicles? Niche before this year. But now look at Tesla and NIO stocks.

5G? A pipeline dream that has turned into a ubiquitous reality.

Cloud? Now the backbone of every enterprise in the world.

And then there's *plant-based food*...

Yes, oddly enough, Covid-19 has accelerated consumer adoption of plant-based food – partly because of animal-based meat shortages and supply chain disruptions, and partly because of rising social, environmental, and health awareness.

Roughly 25% of American adults have increased plant-based protein intake since the pandemic began, according to an International Food Information Council survey.

That's not a weird quirk of quarantine life...

It's the beginning of a much larger shift towards healthier, more sustainable, and eco-friendly plant-based diets.

One wherein, by the end of the decade, plant-based diets are the norm, fundamentally disrupting a \$12 TRILLION global food industry that has long been ruled by animal-based foods.

In today's edition of *The Daily 10X*, we will show you an explosive way to play this enormous disruption, by buying a small-cap stock that could rise 30X as it defines an entirely new infant foods category potentially worth billions of dollars.

A \$100 Million Disruptor on its Way to a \$3 BILLION Valuation

A highly specialized, quite large, and absolutely necessary niche of the global foods market is infant nutrition.

This market measures roughly \$80 billion globally today and has grown at a steady ~5% pace over the past several years, because... well... because we keep having babies, and babies require specialized nutrition.

No surprise there.

But... what is surprising is that this market has had essentially zero innovation for 120 years...

It's a market dominated by highly-processed cow-based formula milk (90% of the formula market) and soy-based milk (the other 10%), two options which parents have grown accustomed to *despite 50% of babies having an allergy* to one of them.

In other words, the specialized, large, and necessary infant nutrition market is dominated by two antiquated, incumbent product types that are failing to meet the needs of the target demographic...

Sound like a market that's ripe for disruption?

It is.

And that disruption is happening right now. *Literally... right now...* thanks to a small, \$100 million Israeli baby food company by the name of Else Nutrition (BABYF), which has developed the industry's first breakthrough product in over a century: Plant-based milk formula.

Else has leveraged novel scientific methods to create a milk formula from just three plant products: almonds, buckwheat, and tapioca. No hormones. No antibiotics. No corn syrup solids. No GMOs. It's chemical-free. Organic. Non-dairy. Non-soy.

In other words, it's all the good stuff, without any of the bad stuff.

And, to that extent, it's the perfect infant nutrition product for modern Millennial and Gen Z parents (*about 50% of whom report eating plant-based meats at least once a month*), at a time when such parents comprise essentially all newborn parents (*Millennial women accounted for 82% of births in the U.S. in 2016*).

Plus, Else's formula is protected by 18 global patents... endorsed by multiple medical professionals across North America... loved by all those who have tried the formula to-date... and the company has a great story ("your kids shouldn't have to compromise on healthiness") to get new parents to quickly fall in love with the brand.

The writing is on the wall.

Else Nutrition is positioned to significantly disrupt the \$80 billion infant nutrition market with its novel plant-based milk formula.

This disruption starts now.

In August 2020, Else launched its toddler formula in North America, becoming the first-to-market with a clean, plant-based infant nutrition product and beginning what could be an enormous growth ramp...

Wherein this obscure, \$100 million company turns into a *\$3+ BILLION infant nutrition giant*.

Here's the math.

By 2030, the infant nutrition market will measure \$130 billion. Considering plant-based meat eaters amount to about half of young consumers, *10%* plant-based infant nutrition penetration by 2030 seems doable, for a \$13 billion addressable market.

Top baby food companies presently garner 10% to 20% market share. As a first-mover and a disruptor, Else could easily grab *10%* of the \$13 billion plant-based infant nutrition market, for \$1.3 billion in sales.

Gross margins in this space hover around 50%. Operating margins hover around 15%. Assuming those average margins, you're talking ~\$200 million in operating profits, or \$160 million net after taxes.

Packaged food stocks typically trade around 20X earnings. A 20X multiple on \$160 million implies a \$3.2 billion market cap for Else by 2030.

That's more than 30X upside in 10 years.

Which, by all standards, is big enough upside that you should consider taking a position in Else Nutrition stock today.

Key Company Details

Company Name	Else Nutrition Holdings Inc.
Ticker Symbol	BABYF
Share Price	\$1.85
Current Market Value	\$150 Million
Annual Revenue	N/A
Catalyst	Infant Nutrition Market Disruption

Weekly Update: Celebrating HUGE Returns & Silencing Short-Sellers

By Luke Lango August 29, 2020

What a week!

Stocks surged to all time highs. The Dow shook things up, kicking out some old oil giants and bringing in some new technology blood. The NBA shut down. Then reopened. The RNC got underway. Hurricane Laura made landfall.

Quiet weeks just aren't something you get in 2020...

Or in *The Daily 10X*.

One stock we highlighted just last week is *already up 75%*... and another one we highlighted back in May simply won't stop rallying, and is now charging its way to *400% gains*.

Indeed, in just three months, we have 10 stocks that have risen 90%, eight stocks that have doubled, and two stocks that have risen more than 400%.

With those huge returns in mind, let's dive into this edition of *The DTX Weekly Update*, and break down some DTX stocks that have staged big moves over the past few weeks.

NIO (NIO) Stays on Fire

One of the first stocks we highlighted in *The Daily 10X*, Chinese premium EV maker NIO, has been a huge winner, rattling off a nearly *400% gain* since our [May 27 issue](#) on the company.

This rally shows no signs of slowing down...

China's auto sales continue to rebound, having risen now for four straight months, as the country moves past the economic impacts of the Covid-19 pandemic and consumers lean into record-low rates to buy big-ticket items like cars.

Meanwhile, NIO's delivery volumes continue to *surge*, growing 191% year-over-year in Q2, and the company just launched its third signature vehicle, the EC6, in late July (a catalyst which should juice second-half numbers).

The valuation on NIO stock is a bit extended. The stock is technically overbought, too. But we continue to see long-term upside potential to \$30+ in our base case, and \$50+ in a bull case.

Kandi (KNDI) Cools Off

Another Chinese EV stock which we highlighted that has gone parabolic over the past few weeks is Kandi. Since we highlighted the stock back on [June 24](#), it's risen 115%.

But at one point, Kandi stock was *up 470% from when we first highlighted it*.

The huge rally can be chalked up to Kandi's entry into the U.S. with a pair of the most affordable economy EVs the market has ever seen – Kandi's K23 and K27, both of which retail for around \$20,000.

Hype surrounding these economy EVs has since moderated, as pre-order numbers (just 436 as of last week) weren't all that impressive.

But it's early days for Kandi and its U.S. journey. Those numbers will go up over time. Plus, the company has a massive battery switching business in China that should continue to grow as China's EV space expands.

Long-term upside potential remains compelling.

Plug Power (PLUG) Knocked Down by a Short-Seller

One of our top-performing stocks – hydrogen fuel cell maker Plug Power, up 210% since we highlighted it in our [May 21 issue](#) – has been so hot that it recently attracted the attention of notorious short-seller, Citron Research.

Citron broadly called Plug Power an ultra-expensive, money-losing operation that will miss revenue guidance by a mile and which is worth no more than \$7 per share.

Pretty much everything Citron said about Plug Power is either inaccurate or misleading.

The premium valuation is supported by ~40% revenue growth from Plug Power. Today's losses are shrinking rapidly as margins improve with scale.

And Plug Power is winning big contracts, making strategic acquisitions, and launching new products... all of which implies that the company will, *as it has over the past five quarters*, smash revenue guidance, not miss it.

Oh... it's also worth mentioning that Citron is the same short-seller that called Shopify a "scam" at \$100 (the stock is now above \$1,000) and Wayfair a go-broke operation at \$30 (the stock is now above \$350).

So... I say ignore Citron. This stock isn't going to \$7. Rather, our long-term price target on the stock is up at \$35.

Farfetch (FTCH) Gets Some Competition

You were probably taken somewhat aback when, in our [June 16 issue](#), we boldly claimed that relatively unknown e-commerce platform Farfetch was the next Amazon of luxury fashion.

But that bull thesis has played out perfectly ever since.

Farfetch reported blowout quarterly numbers in June that included 74% revenue growth, and implied that demand for buying luxury fashion online has never been stronger.

Farfetch stock has responded as one would expect. It's surged by 70% since mid-June.

The stock, though, has been under some pressure recently as news broke that Amazon intends to make a play in the luxury fashion world.

But Farfetch has such a big lead in the online luxury fashion market, with wide global reach and a ton of strong brand partnerships, that although Amazon does provide formidable competition, Farfetch continues to project as the runaway leader in this \$300 billion market.

Our base case points to long-term upside to \$60+ for Farfetch stock, while our bull case implies potential upside to \$120+. Thus, long-term upside remains compelling, even after a 70% run in the stock.

BigCommerce (BIGC) Scores Huge Facebook Partnership

In our [August 17 issue](#), we called Shopify competitor BigCommerce one of the most exciting IPO stocks in recent memory – "a compelling long-term buy" with quadruple-digit upside potential, we said.

Thanks to a big Facebook partnership, BigCommerce stock is well on its way to realizing that potential, *soaring 113% in just 10 days* since we highlighted the stock.

Specifically, Facebook is making a huge push into e-commerce with its new Shops initiative on both Facebook and Instagram, and the social media juggernaut is integrating with two big e-commerce platform companies to help spark a new era of cross-platform social commerce – Shopify and BigCommerce.

This partnership broadly underscores that BigCommerce is a necessary backbone of the e-commerce revolution – and that as this revolution proliferates across social, video, audio and all formats, BigCommerce’s tools will become more broadly adopted.

Sales will rise. Profits will rise. So will BigCommerce stock.

In case you missed any of this week’s issues, we talked about...

- [Opera](#) (OPRA), a small internet browser company that’s increasingly turning into the mobile technology backbone of Africa’s burgeoning digital economy.
- [Workhorse](#) (WKHS), an innovative EV company making a series of next-gen electric delivery trucks with integrated drone technology.
- [AgEagle Aerial Systems](#) (UAVS), an obscure drone company that accidentally created the perfect delivery drone which Amazon is now reportedly testing at scale.
- [Nano One Materials](#) (NNOMF), a small company whose breakthrough cathode manufacturing process could be the key to unlocking a “million mile” EV battery.
- [Else Nutrition](#) (BABYF), a disruptive baby food company that’s breaking ground on a novel plant-based infant milk formula product in North America.

This Next-Gen Gig Software Stock Has Found a Winning Recipe for 13X Gains

By Luke Lango August 31, 2020

There's a big problem in the restaurant industry.

No, it's not Covid-19.

Long after the pandemic passes, restaurants across the globe will have to grapple with one major headwind: The Gig Economy.

The rise of gig platforms like Uber, Lyft, DoorDash, and Instacart over the past decade has forever altered the part-time labor landscape, so that legacy part-time employers – like restaurant owners – are finding it *harder and harder every day to find reliable, competent labor*, since consumers are increasingly choosing to drive for Uber rather than wait tables at the local pizzeria.

The results?

Record high employee turnover of 75% in the restaurant industry (that number sat at 57% in 2010), and a ton of scheduling and labor shortage headaches for restaurant owners.

One small company hopes to turn the tide for these struggling restaurant owners...

By pioneering a disruptive software platform that enables them to – instead of competing with the gig economy – *use it to consistently find reliable labor*.

It's a paradigm shift that could fundamentally change how U.S. restaurant owners handle their \$300 BILLION payrolls.

In today's edition of *The Daily 10X*, we will tell you all about this small, disruptive company, and explain why its novel platform could unlock up to 13X gains in the stock.

A Disruptive Paradigm Shift to Help Restaurants in the “New World”

If I told you that the restaurant industry's answer to its enormous gig economy headwind was found in a small, \$75 million company based in Irvine, California, you probably wouldn't believe me.

But that's exactly what ShiftPixy (PIXY) is – a tiny, Southern California technology company that is pioneering a disruptive paradigm shift to help the restaurant industry succeed in the gig economy.

ShiftPixy's core offering is beautifully simple.

In 2019, the company created a two-sided software platform that acts as a verified, dynamic data-driven marketplace for part-time labor.

On one side, ShiftPixy is a downloadable mobile app for part-time employees (or “shiftery,” as management likes to call them) where they can upload their labor details and information, which ShiftPixy then stores and utilizes to create a robust, curated, and never-before-seen labor pool of qualified part-time employees.

On the other side, ShiftPixy is a cloud software platform for restaurant owners which enables them tap into that part-time labor pool for gigs and shifts. The ShiftPixy platform gives restaurant owners a streamlined, end-to-end platform to communicate with these shiftery, post job listings, create and edit schedules, and automate replacements using AI algorithms.

In this sense, ShiftPixy has created a technology platform which allows restaurant owners to *seamlessly tap into the gig economy and use it to optimize their employment structures and schedules.*

It’s a genius idea...

One that could inevitably disrupt the entire restaurant industry...

And that disruption starts today.

Over the past few years – before ShiftPixy invented this two-side, mobile-focused software platform – the company was a professional employee organization (PEO) that simply performed largely commoditized, low-margin HR staffing services for small businesses.

But after an early successful test of its software platform in Southern California in late 2019, management decided to *sell its PEO business* – which represented nearly 90% of revenues – in early 2020 for about \$20 million.

Now, the company is hyper-focused on scaling its high-margin, value-add HR software platform for restaurant operators.

And, through equity issuances in 2020, the company has raised / is raising another \$12 million...

Giving ShiftPixy ample resources and firepower to invest in its new strategic growth opportunity.

That’s exactly what management is doing.

The company has relocated to Miami to begin expansion of its software platform on the East Coast (all of the company's 3,100 shifters are in Southern California, to date).

The company has expanded its software platform to include "white label" in-house food delivery (thereby allowing restaurants to build out their own delivery units without having to sacrifice margins to third-party delivery platforms).

The company has also jumped into providing software solutions for ghost kitchens (the new fad in restaurant industries which are commercial kitchens without dining space), partnered with a major Del Taco franchisee in New Mexico, and expanded into the \$90 billion Canadian foodservice market.

In other words, ShiftPixy is aggressively expanding its platform and geographic reach, thereby creating a foundation for its relatively small yet groundbreaking gig software platform to branch beyond its heritage SoCal market.

If successful, the upside potential of this expansion is *enormous*.

With 3,100 shifters in SoCal, ShiftPixy is already at 0.3% penetration in that market after just one year of having a fully capable software platform, *and* that shifter base is consistently growing at a *100%-plus* year-over-year pace.

Thus, the writing is on the wall for ShiftPixy to get to at least 1% market penetration in SoCal over the next few years.

If ShiftPixy can replicate that 1% market share across the entire U.S. – which has 15 million restaurant and hospitality workers – then the company could be looking at 150,000 shifters in the near future.

My numbers indicate that with 150,000 shifters in its ecosystem, ShiftPixy could be doing about \$750 million in revenues and \$50 million in net profits.

A 20X multiple on that \$50 million in net profits implies a potential future valuation of \$1 BILLION – up *more than 13X* from today's \$75 million market cap.

Of course, in order to unlock such huge gains, ShiftPixy needs to scale its software platform nationally – but given the clear and compelling value prop of the company's solutions, I think that's totally doable.

Certainly, it's doable enough that you may want to take a position in ShiftPixy stock today.

Key Company Details

Company Name	ShiftPixy, Inc.
Ticker Symbol	PIXY
Share Price	\$4.31
Current Market Value	\$72 Million
Annual Revenue	\$9 Million
Catalyst	Gig Economy Paradigm Shift